

BRILLIANT RESTAURANT TO BOOST SPICE TRADE BETWEEN KENYA AND THE UK INDIAN SUPERMARKETS AND COMMUNITIES



The 6 times Award winning Restaurant owner and HE Cyprian Awiti, Gov Homa Bay County, during his visit to the UK in February14

“We now bring you our unique high-grade hand-made pickles and chutneys and our 15 spice Garam Masala recipes created by our grandfather, dating back to over 60 years, now in their third generation. All of our products will be now made in Homa Bay using the freshest and finest natural ingredients, making these pickles and chutneys one of a kind. We hope you enjoy sharing our products with us” Said Mr Anand , Founder of brilliant restaurant UK.

The proposed spice and sweet potatoes trade between Homa Bay and Europe will be the main catalyst for the wholesale, Retail, Catering and Restaurants owned by Indian businesses and communities in the UK and small holder farming communities in Homa Bay. Initially is expected to create additional jobs along the supply chain: farmers, workers, transporters, agro product suppliers and distributors.

Programmes to promote specific Homa Bay agricultural products in the UK are underway said, SACOMA Team.The selected products chillies, garlic, mangoes, pine apple, sweet potatoes and processed fruit and vegetables, organic by-products cotton.

Brilliant top chef, Gulu and has developed a new collection of quick recipes' for the sweet potatoes using traditional Indian recipies as part of a promotional campaign devised by the Brilliant Restaurant and SACOMA to boost sales of sweet potatoes

The processing factory will create additional jobs in the Agri-sector and the supply chain and guarantee sweet potatoes and chillies farmers a livelihood.

Brilliant Restaurant will be working with long term partners, SACOMA, to promote the products. The CEO of SACOMA, Perez Ochieng, said the promotion measures will consist of public relations, promotional or publicity campaigns, in particular highlighting the advantages of Homa Bay products, especially in terms of quality, food safety and hygiene, nutrition, labelling, animal welfare or environmentally-friendly production methods. These measures will also cover participation at events and fairs, information campaigns on the impact of the trade to the small holder farmers livelihoods,

protected geographical indications (PGI) and traditional specialities guaranteed, information on quality and labelling systems and organic farming, and information campaigns on the specific produce from specified regions such the sweet potatoes and pineapples from Homa Bay.

Using famous people and faces in fronting a renewed drive to encourage consumers to make sweet potatoes from Homa Bay a central part of their diet.

And now you can start ordering your Tomatoes and sweet potatoes (with all the goodness from HomaBay together with TAMARIND CHUTNEY



Crunchy cubes of mango mixed with aromatic fenugreek and fennel seeds, blended in chilli oil. An exceptional supplement to a curry or appetiser globally..

"What we love most about our job is educating you about the health benefits of sweet potatoes and sharing new ways to prepare them."
–Perez Ochieng



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